



# GOVERNMENT BBA COLLEGE



[Self-Finance & Affiliated to Gujarat University]

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## Project Guideline for Project Work (Semester: VI)

**Project Guide: Prof. Krupal Acharya**

- ❖ Group are framed according to the roll number and students are not allowed to change their group.
- ❖ The project should be based on research based and primary data collection is must.
- ❖ The project should be based on the following format: -

- **Chapter: 1**

Introduction to the topic including macro analysis (industry analysis; ex. Porters 5 Force Model), micro analysis (company analysis; ex. PESTEL Analysis, SWOT analysis).

- **Chapter: 2**

Research Methodology: Objectives of the study, types of research design, sources of data, sampling method, sample size, tool use for analysis of data.

- **Chapter: 3**

Analysis and interpretation of data.

- **Chapter: 4**

Findings, Recommendation, Limitation and Scope for further study, Conclusion of the study.

- **Chapter: 5**

Bibliography, References.

- ❖ Every student must have to prepare word file as well as power point presentation of the project and submit it in hard bound and also attached a Compact Disk of Word file and PPT at the time of final submission.

### **Tentative Dates for Submission:**

Chapter: 1 – Between 27<sup>th</sup> December 2022 to 31<sup>st</sup> December 2022.

Chapter: 2 – Between 9<sup>th</sup> January 2023 to 10<sup>th</sup> January 2023 (Along with Questionnaire).

Chapter: 3, 4, 5 – Between 1<sup>st</sup> February 2023 to 5<sup>th</sup> February 2023 (In soft copy).

Final Submission (Hard Bound Project File and PPT and Compact Disk) – 10<sup>th</sup> February 2023 to 15<sup>th</sup> February 2023.

Prof. Ishwar Rathod  
Co-Ordinator

Government B.B.A College (Self-Finance)



Dr. Yogesh Yadav  
Principal

Government B.B.A College (Self-Finance)